

S G Chandru

Chairman

Chandru founded Pace in 1989 and has been through multiple booms and busts along the way. In the process, Pace re-invented itself from a hardware company, gradually shifting into software development and then became a solutions company, developing solutions for many business verticals. Chandru painstakingly built Pace, bootstrapping it and turning it around after multiple industry downturns. Each transformation was characterized by Chandru's vision which was often ahead of its time. Chandru pioneered concepts such as Cloud Computing, Transactional Intelligence, Internet of Things and Solution as a Service when they had not even entered the technology lexicon.

Before founding Pace, Chandru worked in numerous industries with broad mandates and accomplishments such as building model airplane engines, setting up the high speed Zinc Carbon battery manufacturing line for Union Carbide, establishing an electronic toy manufacturing company and finally raising funds from Canadian Government for technology incubation which helped set up PACE.

Concepts such as Solution as a Service and Transactional Intelligence, Cloud Computing and Internet of Things were mere common-sense to Chandru but they are heralded as big advancements by the industry today. Pace is fortunate to have Chandru focus on envisioning new solutions and strategizing entry into new verticals.

In his forty plus years of professional life, Chandru has managed every role in a business, from engineering to product management to General Management. He raised CDN 1.4M for technology incubation. He has served as head of Electronics sector of CII and is active in grass-roots technology incubation. He is an avid aero modeler and is often found flying his numerous model planes on Sundays. He holds a Bachelor degree in Mechanical Engineering from Guindy Engineering College now known as Anna University.

Chandru lives in Chennai with his wife (a retired bank employee) and his mother and sister. His son heads a product division at IBM in the US and his daughter leads a business strategy team for one of the largest Retail Chain in Canada.

Chandru's role at Pace Automation Limited is envisioning and strategizing its future and entry into new markets building on their core strengths.